

### **effective color combinations**

Use color combinations that make an impact. Look for high-contrast colors to make the best impression and get noticed. Avoid pastels and lighter shades without contrasting background. Make sure any images selected are legible at the appropriate viewing distance.

### **Effective Color Combinations**

**Black on Yellow**

**White on Brown**

**Black on White**

**Brown on Yellow**

**Yellow on Black**

**Brown on White**

**White on Blue**

**Yellow on Brown**

**Yellow on Blue**

**Red on White**

**Green on White**

**Yellow on Red**

**Blue on Yellow**

**Red on Yellow**

**White on Green**

**White on Red**